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Air BP Plans for a Rewarding NBAA

Air BP to Announce New Marketing Program and Offers Two High-End Prize Packages

Salem, Oregon – September, 2009 – Air BP invites NBAA attendees to stop by booth #268 to learn about a major announcement that will be of great interest to pilots, flight departments and FBOs. Plus, attendees will have two chances to take home a generous prize package.

Visit booth #268 on *Tuesday, October 20th* for a chance to win an impressive electronics prize package featuring items like a 46” Sony Bravia Flat Screen TV, laptop, Bose system and more high end electronic items. *Wednesday, October 21st*, all attendees that enter will have the opportunity to take home an impressive outdoor themed prize package including a new 12 Segway, Weber gas grill and other outdoor themed luxuries. Attendees need to register for the daily drawings by 2pm each day and the prize drawings will be held at 3 pm.

In addition to the exciting program news and prize packages, visitors to the booth will have the opportunity to become more familiar with featured Air BP branded FBOs from across the U.S. and Canada. Many of the featured FBOs also have added incentives to encourage show attendees to stop by and visit.

The last day of the show, attendees are invited to stop by for a snack while getting better acquainted with the Air BP team. Steve McCullough, VP Sales and Marketing explains, “It’s been a challenging year for our entire industry, so Air BP wants to help make this show a rewarding one for all attendees by offering a great group of FBOs in our booth, exciting prize packages and an announcement that we expect will create a lot of buzz on the show floor. We look forward to seeing our existing customers and establishing new relationships at the industry’s largest annual gathering.”

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Air BP is a leading global marketer of aviation fuels, related products and support services. As one of the world's largest aviation fuel suppliers, Air BP currently supplies aviation fuels to over 1000 locations in some 59 countries globally.

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